

COMMUNITY IDENTITY

Population 2017 ACS



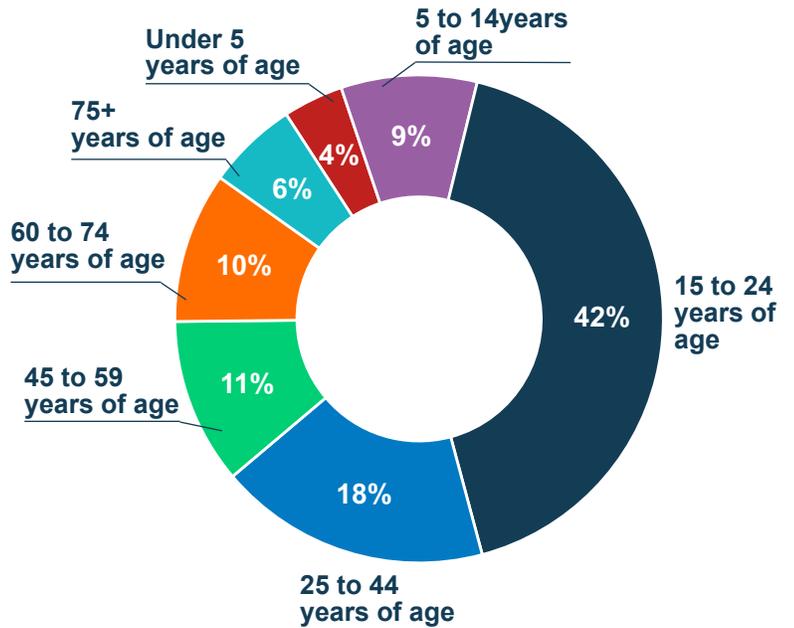
ADAIR COUNTY



MISSOURI



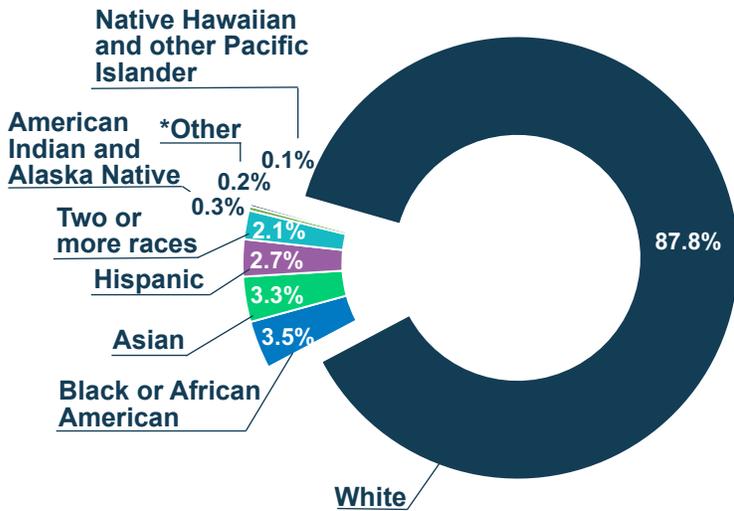
Population by Age 2017 ACS



Diversity

2017 ACS

RACE & ETHNICITY



HIGHER EDUCATION

	TRUMAN	A.T. STILL	KATC	MACC
American Indian	0%	1%	0%	0%
Asian	3%	14%	0%	2%
Black or African American	4%	7%	6%	5%
Hispanic/Latino	3%	9%	3%	1%
Native Hawaiian or other Pacific Islander	0%	0%	0%	0%
White	78%	56%	88%	86%
Two or more races	4%	5%	0%	3%
Race/ethnicity unknown	1%	6%	3%	2%
Non-resident alien	7%	3%	0%	0%

Source: 2018-19 National Center for Education Statistics

FOREIGN BORN **5.3%**** OF POPULATION

ASIA
52%

AFRICA
27.6%

EUROPE
9.6%

LATIN AMERICA
6.8%

OCEANIA
1.7%

NORTHERN AMERICA
1.3%

**excluded those born at sea or U.S. citizens born on foreign soil



ACS =
American
Community
Survey

COMMUNITY IDENTITY

Festivals & Events

- Phi Mu Alpha Jazz Fest
- Vincent Price Film Festival
- Red Barn Arts & Crafts Festival
- Midwest Antique Fest
- Great Lakes Conference Track Event
- Red, White and Blue Festival
- Red Rock Threshers Tractor Ride
- Round Barn Blues
- Young Farmers Tractor Pull
- Missouri Livestock Symposium
- NEMO Fair
- Summer on the Square
- Sally Mountain Bluegrass Festival
- Kirkville Art Walk
- Community Roots Festival
- BBQ for Books
- Christmas on the Square

Parks, Trails, & Amenities

8 MUNICIPAL PARKS

AND

HAZELCREEK LAKE
3.2 MILES NORTH OF KIRKVILLE

THOUSAND HILLS STATE PARK
FOREST LAKE IS A 573 ACRE LAKE

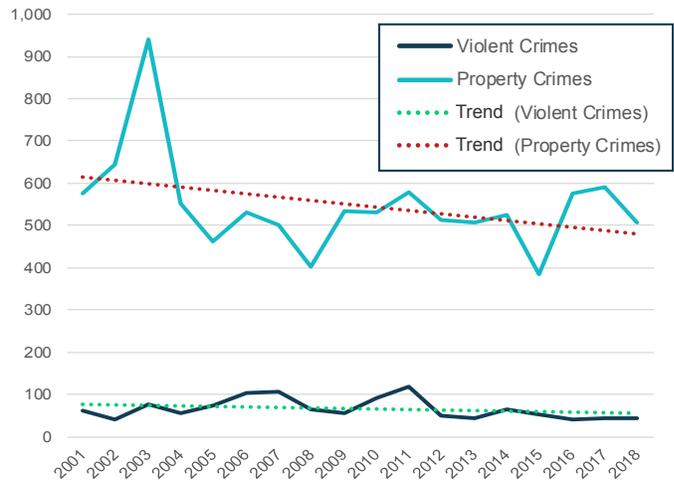


Arts & Culture

- Kirkville Arts Association
- Curtain Call Theatre Company
- TSU Kohlenberg Lyceum Series
- Del & Norman Robison Planetarium and Multimedia Theater
- Ruth Town Museum



Public Safety - Crime



Source: Missouri State Highway Patrol



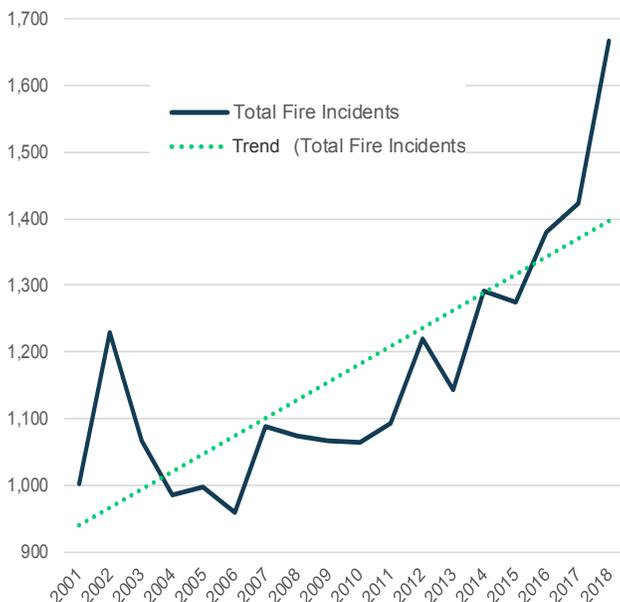
DAYTIME POPULATION = **20,873**

19.9%

in population due to commuting workers.

Source: proximityone.com, census 2010

Public Safety - Fire



2018 FIRE SERVICE CALLS



*Other includes special incident, overpressure rupture, explosion, and overheat

NEIGHBORHOODS & HOUSING

Housing Data

2017 ACS



7,705
TOTAL HOUSING UNITS

6,556
OCCUPIED HOUSING UNITS

45.4%
OWNER
OCCUPIED

54.6%
RENTER
OCCUPIED

14.9%
(1,149 UNITS)
VACANT

0.9
HOMEOWNER
VACANCY
RATE

6.5
RENTAL
VACANCY
RATE

TYPE OF PROPERTIES

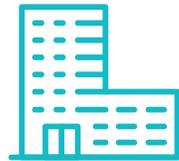
56%
SINGLE FAMILY



9%
DUPLEX



29%
MULTIFAMILY

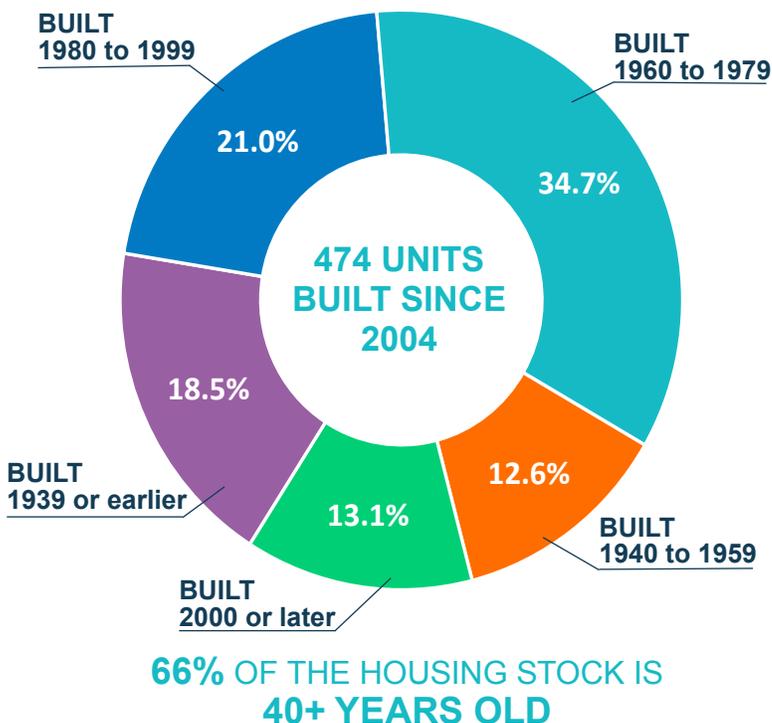


6%
MOBILE HOME



Age of Housing Stock 2017 ACS

Average Rent 2017 ACS



\$606 KIRKSVILLE

\$784 MISSOURI

\$982 UNITED STATES

Historic Designations

NATIONAL REGISTER	1 - Courthouse Square Historic District 13 properties
LOCAL HISTORIC LANDMARKS	10 properties

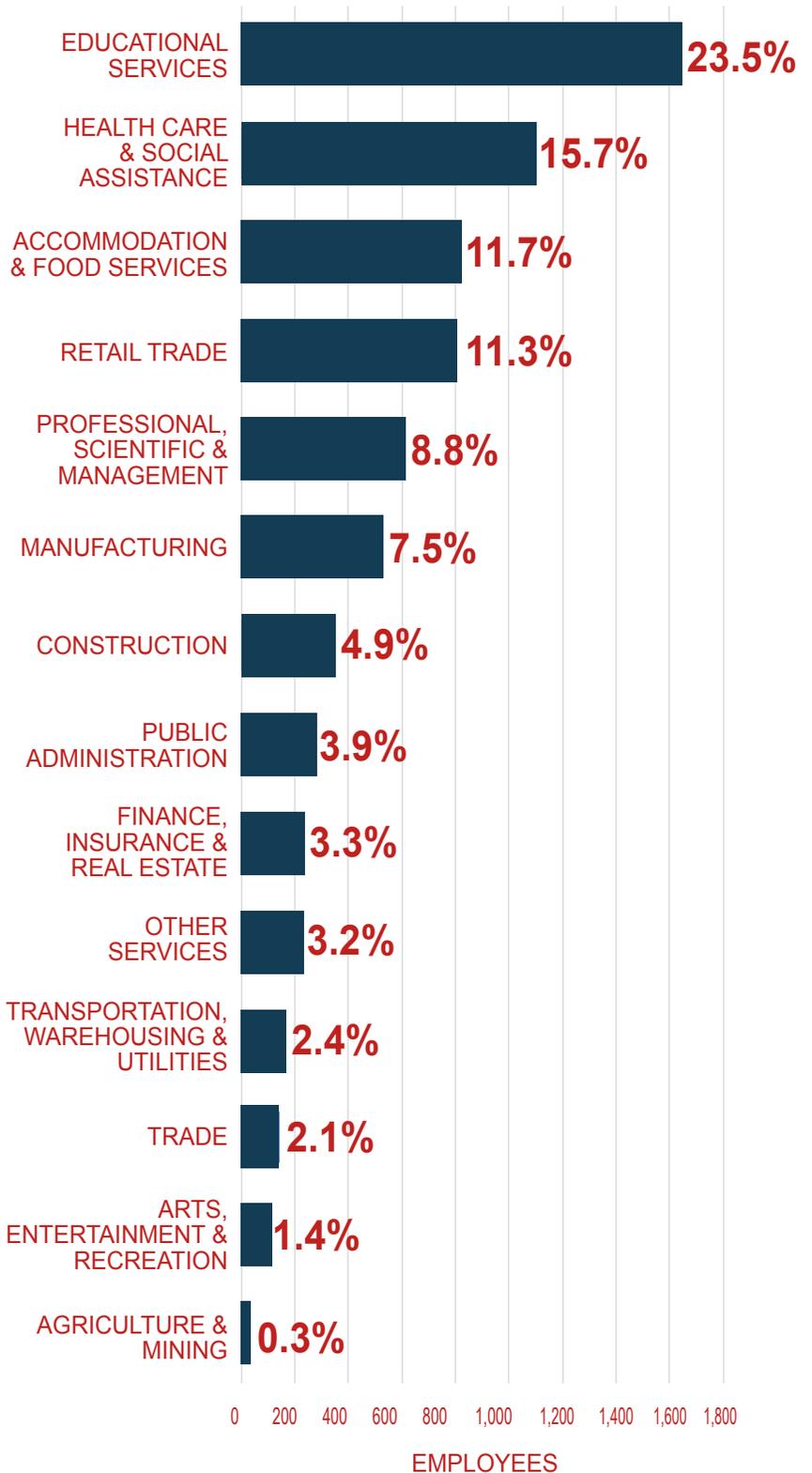
Source: Missouri Department of Natural Resources

ECONOMY

Major Employers 2017 ACS

1	ADAIR FOODS (KRAFT-HEINZ) 900 EMPLOYEES
2	TRUMAN STATE UNIVERSITY 759 EMPLOYEES
3	A.T. STILL UNIVERSITY 703 EMPLOYEES
4	KIRKSVILLE R-3 SCHOOL DISTRICT 453 EMPLOYEES
5	NERMC 438 EMPLOYEES
6	HY-VEE FOOD STORE 326 EMPLOYEES
7	WAL-MART 302 EMPLOYEES
8	PREFERRED FAMILY HEALTHCARE 217 EMPLOYEES
9	SODEXO 215 EMPLOYEES
10	MENARDS 200 EMPLOYEES
11	CHARITON VALLEY ASSOCIATION 195 EMPLOYEES
12	CITY OF KIRKSVILLE 166 EMPLOYEES
13	KIRKSVILLE MANOR CARE CENTER 118 EMPLOYEES
14	TWIN PINES ADULT CARE CENTER 103 EMPLOYEES
15	HOME DEPOT 100 EMPLOYEES
16	HOLLISTER, INC. 98 EMPLOYEES
17	ADAIR COUNTY 97 EMPLOYEES
18	CENVEO 60 EMPLOYEES
19	MOBERLY AREA COMMUNITY COLLEGE 56 EMPLOYEES
20	COMPLETE FAMILY MEDICINE 54 EMPLOYEES
21	WIRE CO. 51 EMPLOYEES

Employment Sectors 2017 ACS



KIRKSVILLE HAS 21 EMPLOYERS WITH 50 OR MORE EMPLOYEES

Labor Force

2017 ACS

7,228 TOTAL WORKFORCE

UNEMPLOYMENT RATE	PER CAPITA INCOME	MEDIAN HOUSEHOLD INCOME	MEDIAN FAMILY INCOME
KIRKSVILLE 3.7%	KIRKSVILLE \$17,771	KIRKSVILLE \$27,667	KIRKSVILLE \$60,317
ADAIR COUNTY 5.5%	ADAIR COUNTY \$21,778	ADAIR COUNTY \$38,750	ADAIR COUNTY \$61,193
MISSOURI 5.8%	MISSOURI \$28,282	MISSOURI \$51,542	MISSOURI \$64,776

Below Poverty Line

2017 ACS

KIRKSVILLE	ADAIR COUNTY	MISSOURI
34.2%	26.2%	14.6%
Under 18 22.5%	Under 18 20.7%	Under 18 20.0%
18 - 64 years 42.1%	18 - 64 years 31.6%	18 - 64 years 14.1%
65+ years 11.3%	65+ years 9.8%	65+ years 8.8%

Civilian Population

KIRKSVILLE	7,228
ADAIR COUNTY	11,274
MISSOURI	3,062,657

American Factfinder 2017 ACS
5-year estimate

Health Care Coverage

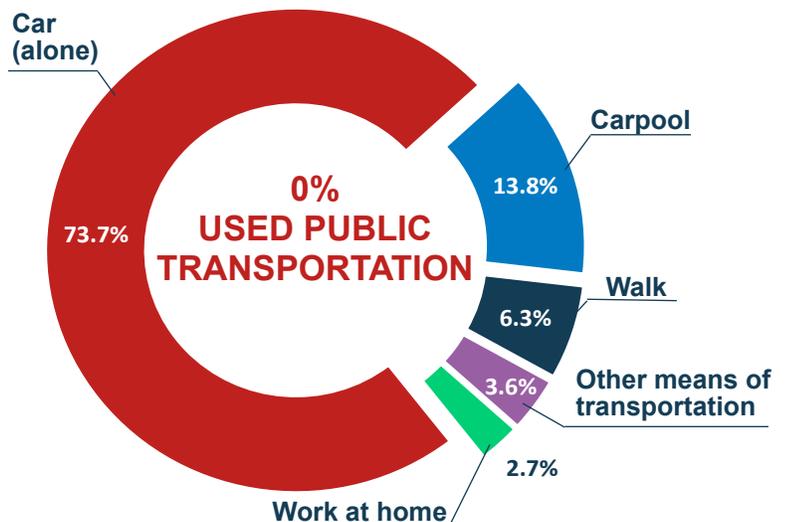
	KIRKSVILLE	MISSOURI
With health insurance	93.0%	89.6%
No insurance	7.0%	10.4%
Population under 19 years of age without health insurance	1.5%	6.1%

Source: 2017 ACS

Commute to Work

2017 ACS

Mean travel time to work is **15.7 MINUTES** compared to national average of **26.4 MINUTES**.



Schools

2018 GRADUATION RATE



Source: Missouri Department of Elementary and Secondary Education

3 PRIVATE SCHOOLS

Faith Lutheran | PK-8th

Mary Immaculate Elementary | PK-8th

Life Church | 1st-12th

R-III

Kirksville Primary | PK-2nd

Ray Miller Elementary | 3rd-5th

William Matthew Middle | 6th-8th

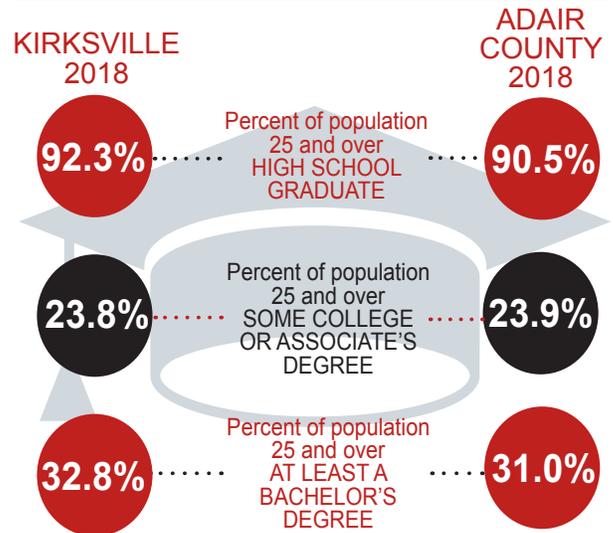
Kirksville Sr. High | 9th-12th

Kirksville Area Tech Center | 9th-12th + adults

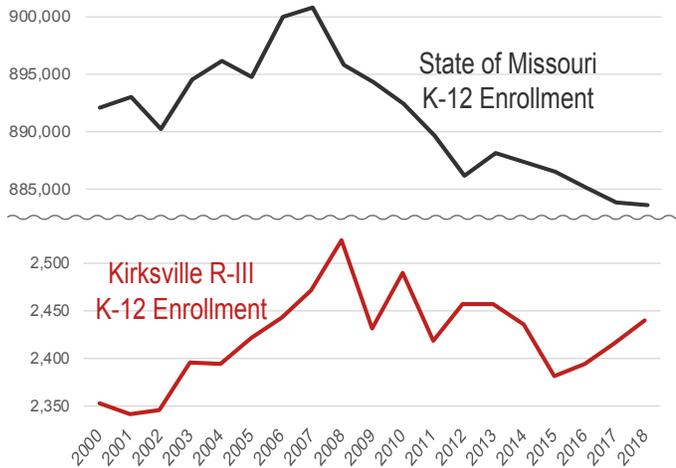
Source: 2018-2019, National Center for Education Statistics

Education

2017 ACS

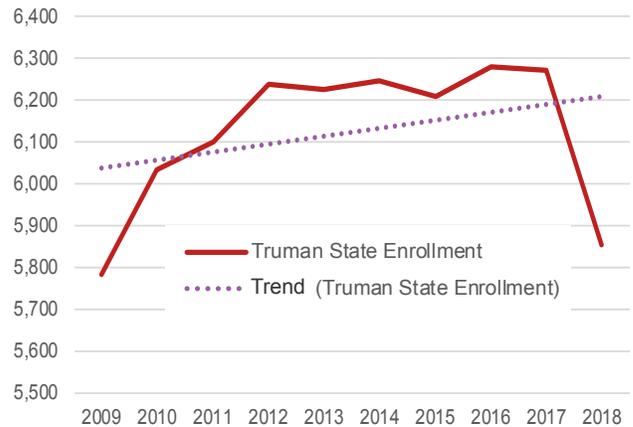


Enrollment



Source: Missouri Department of Elementary and Secondary Education

TRUMAN STATE UNIVERSITY



Higher Education

	A.T. STILL	TRUMAN	MACC	KATC
Undergrad part-time	no undergrad	13%	49%	13%
Undergrad full-time	no undergrad	87%	51%	87%
Graduate part-time	23%	28%	no graduate	no graduate
Graduate full-time	77%	72%	no graduate	no graduate
2018 Undergrad	0	5504	203	383
2018 Graduate	889	349	0	0

TRUMAN STATE UNIVERSITY

Degree types:

7 Graduate programs

1 Graduate Certificate in Data Science

132 undergraduate degrees

A.T. STILL UNIVERSITY

Degree types:

Graduate

4-year medical programs and master's degree in biomedical sciences

Missouri School of Dentistry & Oral health added in 2013

KIRKSVILLE AREA TECHNICAL CENTER

Degree types:

Certificates, less than Associate's

MOBERLY AREA COMMUNITY COLLEGE

Degree types:

Certificates, less than Associate's Associate's

Natural Resources



Agritourism

Jacobs Vineyard and Winery

Kiwanis Farmer's Market

Lost Branch Blueberry Farm

Country Connetions

West Winery at Jackson Stables

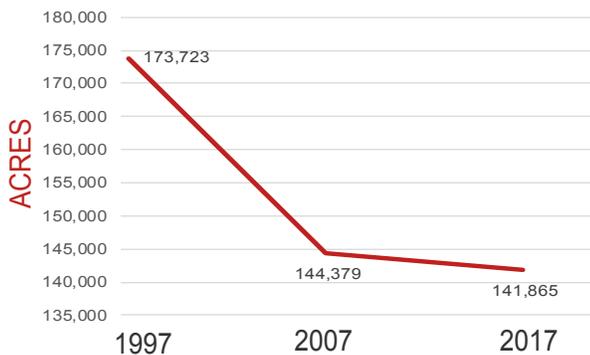
Kirksville has year-round hunting & fishing

– *Outdoor Life*

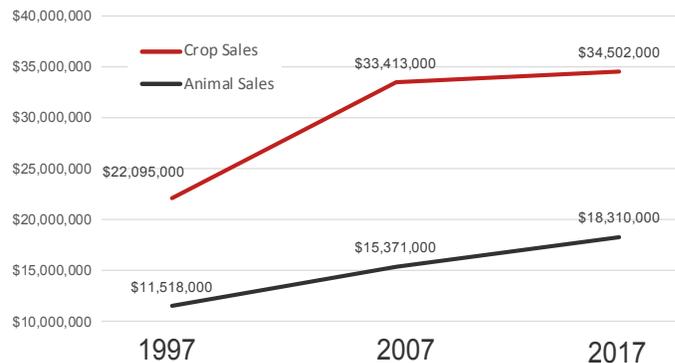
Agriculture in Adair County

Source: 2017, National Agriculture Statistics Service

CROPLAND



CROP & ANIMAL SALES



Finances

2019 Budget \$ 45.9 million

General Fund Sources:

Sales & use	47% of revenues
Franchise & Public Utility	24% of revenues
Property Tax	15% of revenues
Other**	10% of revenues
Lodging	3% of revenues
Cigarette	1% of revenues

**other includes: PILOTs, business surtax, and financial institution tax.

Investment in the Future

1-CENT General sales tax is unrestricted

1/2-CENT Parks and Recreation

1/2-CENT Transportation

1/2-CENT Economic Development

1/4-CENT Capital Improvement Sales Tax

Revenue from Tourism

EVENT	ATTENDEES	REVENUE
Red Barn Arts & Crafts Festival	9,000	\$495,000
Midwest Antique Fest	4,000	\$396,000
Red, White and Blue Festival	2,000	\$173,000
Missouri Livestock Symposium	1,500	\$148,500
Young Farmers Tractor Pull	1,000	\$99,000
Great Lakes Conference Track Event	500	\$99,000
Red Rock Threshers Tractor Ride	300	\$89,100
Round Barn Blues	300	\$29,700
Phi Mu Alpha Jazz Fest	200	\$19,800
Vincent Price Film Festival	150	\$14,850

Bond Rating

A-

Moody's Investor Services

that bond issuance occurred on February 29th, 2016 from Standard & Poor's

MOBILITY & INFRASTRUCTURE

Utilities

WASTEWATER



100 MILES
OF SANITARY
SEWER LINES

RESIDENTIAL,
COMMERCIAL,
AND INDUSTRIAL
CUSTOMERS
SERVED

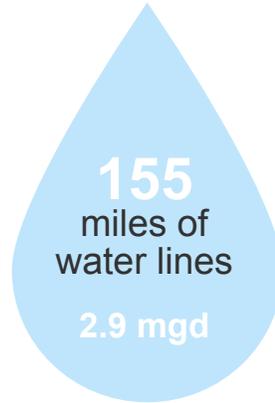
6,843

DOMESTIC AND
INDUSTRIAL
WASTEWATER
COLLECTED AND
TREATED

2.5 mgd

mgd = million
gallons a day

WATER



6,800 customers
within Kirksville

+

3,000 customers in
Adair CO

9,800
customers
served

Transportation

LANE MILES & HIGHWAYS



2016 TRAFFIC COUNTS:

- US Hwy 63 (6.5 miles)= 8,000 vehicles per day
- MO Hwy 6 (6 miles)= 16,000 vehicles per day
- MO Hwy 11 (5 miles)= 6,000 vehicles per day

128 STREET MILES

RAILWAY & AMTRAK



AMTRAK

Located 14 miles south in La Plata

- 1 Chicago bound daily
- 1 Kansas City bound daily

RAILWAY

Just south of Kirksville is the Burlington Northern Santa Fe (BNSF) Railroad

GREYHOUND & KIRK-TRAN

GREYHOUND Daily bus service North and Southbound from North Ayerco Gas Station

KIRK-TRAN

Demand-Response service Monday-Friday & Fixed route and schedule



AIRPORT

Kirksville Regional Airport - an FAA Part 139 airport

Cape Air offers 4 daily flights to and from St. Louis Lambert Airport.



BIKE & PEDESTRIAN INFRASTRUCTURE



49.4 miles

KAMP aims to add 6.1 miles

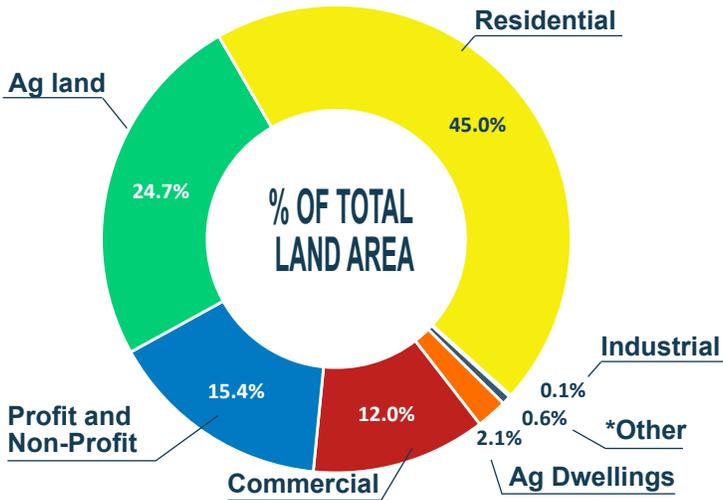
Kirksville Active Mobility Plan (KAMP) is a recently adopted long-range pedestrian and bicycle master plan.

9.5 miles

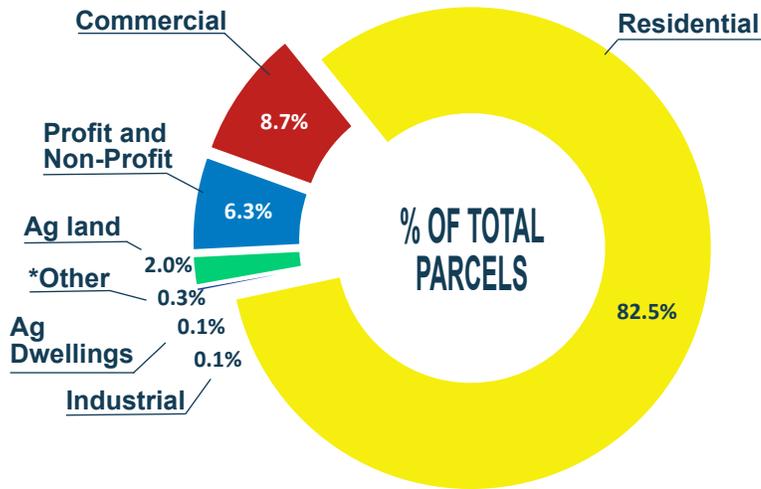
KAMP aims to add 29 miles



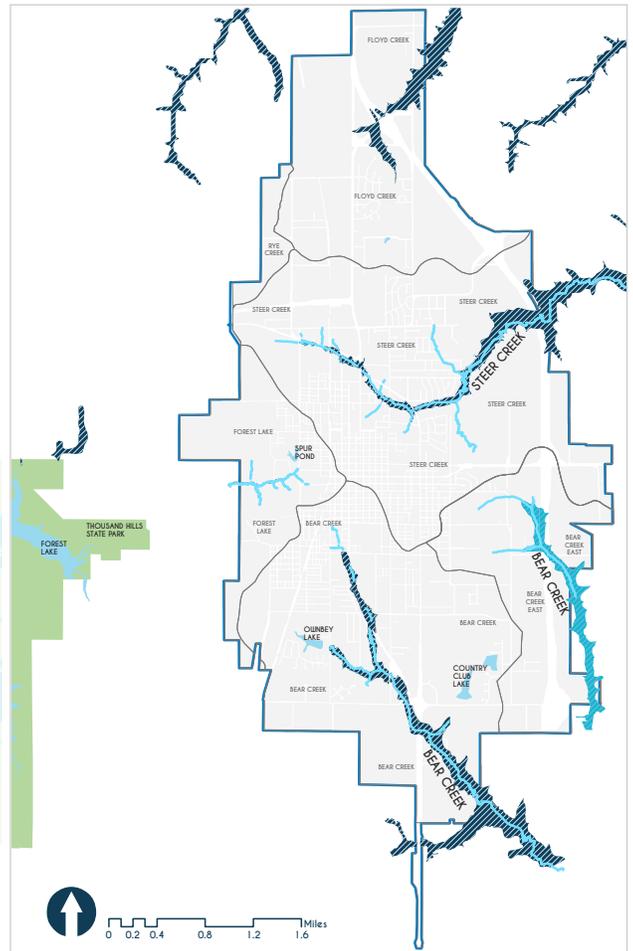
Existing Land Use



*Other is electrical and railroad

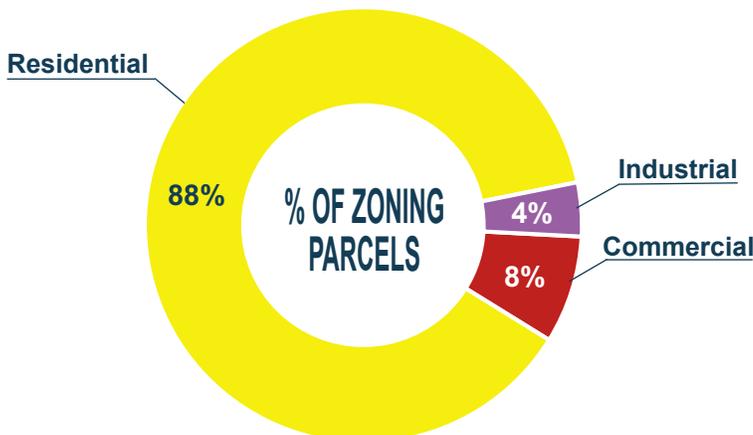


Floodplain



- 1% chance of a flood occurring in any given year (100 year floodplain)
- 0.2% chance of a flood occurring in any given year (500 year floodplain)
- Watersheds
- Creeks

Existing Zoning



Water Quality

WATER SOURCES:

Forest Lake & Hazel Creek Lake

- Surface water's main contamination sources come from agriculture nutrient and pesticide runoff.
- No violations occurred in 2018.

Source: 2018 Water Quality Report; EPA

Kirkville, MO

- K-REDI Strategic Plan -2019
- Campus Village Parking and One-way Traffic Study TEAP Report -2018
- Storm Water Management Plan - 2017 'adopted'
- 2014 Comprehensive Plan 'adopted' and 2016 Comprehensive Plan Update
- Kirkville DREAM Initiative: Downtown Strategic Plan -2013
- Community Pion (Strategic Plan update) - 2013 'adopted'
- Cultural Resource Survey Plan -2011
- Architectural/Historical Survey of Downtown Kirkville -2010
- Water Source Protection Plan - 2007 'adopted'
- Downtown Design Guidelines -2004
- Downtown Improvement Plan -1999 'adopted'

- Parks Plans -various years,
- Brashear Park - 2011 & 2016
- Hazel Creek Lake - 2018
- Master Trail Plan - 2016 'adopted'
- Jaycee Park - (2) 2016
- McKinney Bark Park - 2016 & 2018
- Memorial Park -2011 & 2018
- North Park Complex - 2009 & 2018
- PC Mills Park - 2011 & 2018
- Patrylo Park - 2016
- Rotary Park - 2016 & 2007

