

city of
KIRKSVILLE
Parks & Recreation
**Sponsorship
Opportunities**

OUR MOST
POPULAR
EVENT IN

2022



FOR MORE INFORMATION E-MAIL:
LCALLAGHAN@KIRKSVILLECITY.COM



CALL 660.627.1485

Sponsorship Opportunities 2023

The City of Kirksville's Parks and Recreation Department is proud to offer a wide variety of programs and special events for the citizens of Kirksville. To keep registration fees low, the Department relies on partnerships with local businesses and community organizations. Consider utilizing one of the following sponsorship offerings to promote your business or organization while supporting recreational opportunities for thousands of individuals each year.

Please note that sponsors from the previous year will be given first right of refusal, and remaining sponsorships will be filled on a first come, first served basis. For more information on how you can participate, please contact Luke Callaghan at lcallaghan@kirksvillecity.com, or by calling 660.627.1485.

Aquatic Center Events

Dollar Swim Nights - \$550 per event **June 10th, June 24th, July 8th, and July 29th, 2023**

Dollar Swim Nights in 2022 had 350-550 attendees at each event. A reduced admission price of one dollar will be offered to all attendees from 6pm-9pm.

The sponsor's logo will appear on all promotional materials and social media postings. The sponsor is welcome to hang a banner and host a table at the event to hand out approved information and giveaways. The event will also be promoted using the sponsor's name on the Splash Radio network that is broadcast at the Kirksville Aquatic Center.

Cardboard Boat Race Naming Rights (sole sponsorship) - \$500 **Sunday, January 22nd, 2023**

The Cardboard Boat Race is the perfect way to beat the winter blues. This event is offered free of charge to the community, and includes free admission to the Kirksville Aquatic Center.

The sponsor's logo will appear on all promotional materials including social media postings. The sponsor is welcome to hang a banner and host a table at the event to hand out information and giveaways. The event will also be promoted using the sponsors name on the Splash Radio network that is broadcast at the Kirksville Aquatic Center.





Community Events

4th Annual Kids Mini Mud Mile | Saturday, August 12th, 2023

Our most anticipated annual event of the year! The Kids Mini Mud Mile is a 1-mile mud run obstacle course at the North Park Sports Complex.

Bronze Sponsorship - \$150

Sponsor logo will be featured on participant t-shirt.

Silver Sponsorship - \$250

Sponsor logo will be on featured on participant t-shirts and on a sign at the start/finish line. Sponsors will receive race day recognition and the opportunity to hand out approved information at the event.

Gold Sponsorship (limited availability) - \$500

Sponsor logo will be on featured on participant t-shirts, flyers, and on a full color sign at the start/finish line and at the sponsored obstacle. Sponsor will receive race day recognition and the opportunity to hand out approved information prior to the event.

Movies in the Park Sponsorship - \$450 per event

June 3rd, June 17th, July 1st, and July 15th, 2023

All movies will be shown on our 20-foot big screen at the Ray Klingensmith Amphitheater in Rotary Park, free of charge to the community. The sponsor's logo will appear on all flyers and social media postings. Sponsors are welcome to hand out information, run activities, and address the audience prior to the movie.

Egg Hunt Naming Rights (sole sponsorship) - \$1500 per event

With over 500 participants each, these events are the perfect way to show your community spirit. As the sole sponsor, the event will be named after the organization and the sponsor logo will appear on all flyers, banners, signage, and social media postings. The sponsor is welcome to attend the event and hand out information or lead activities. Both egg hunts will remain Kirksville Parks and Recreation operated events.

Children's Easter Egg Hunt | Saturday, April 8th, 2023

The 45th annual Easter Egg Hunt will be held on the Truman State University Quad.

Halloween Eggstravaganza | Saturday, October 28th, 2023

The 7th annual Eggstravaganza will be held at North Park, where children will hunt for 10,000 candy and toy filled eggs using a flashlight!



Sports Programs

Kirksville Baseball and Softball League Team Sponsorship - \$225 (formerly KBSA)

The sponsor's logo will be featured on the team uniforms, and the sponsor selected team name will appear on all game schedules. This sponsorship includes end of season recognition on social media, and the sponsor will also receive a commemorative team photo plaque.

Little Sluggers Tee Ball - Team Sponsorship - \$225

The sponsor's logo will be featured on the team uniforms, and the sponsor selected team name will appear on all game schedules. This sponsorship includes end of season recognition on social media, and the sponsor will also receive a commemorative team photo plaque.

Banner Sponsorship - \$450

The business or organization will have a 4 ft x 8 ft full color banner on display on the outfield fence of your choice at the North Park Sports Complex from May 1st - September 1st.

Team Sponsorship with Banner - \$600

The sponsor's logo will be featured on the team uniforms, and the sponsor selected team name will appear on all game schedules. This sponsorship includes end of season recognition on social media, and the sponsor will receive a commemorative team photo plaque. It also includes a 4 ft x 8 ft full color banner on display on the outfield fence of your choice at the North Park Sports Complex from May 1st - September 1st.

Tiny Tykes Soccer Naming Rights (sole sponsorship) - \$600

Spring and fall sessions of Tiny Tykes Soccer will be named after the sponsor, and the sponsor logo will appear on shirts of all participants, flyers, signage, and social media postings for the program. Tiny Tykes Soccer will remain a Kirksville Parks and Recreation operated program.

Disc Golf Hole Sponsor - \$100 per year

The Fall of 2022 welcomed a new Disc Golf Course in Rotary Park. As a hole sponsor, a 5in. x 3in. full color business logo will be placed at the tee pad of your choice, and on the kiosk at the start of the course. This 12-hole course is used year-round and welcomes hundreds of players each month.